



UPSCALE LEISURE TRAVEL | MEMORABLE EXPERIENCES



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Amsterdam during Tulip Time April 2027

Apr 13, 2027 - Apr 18, 2027

Trip Summary

April 13 - Tuesday

Flights from the United States to Amsterdam (overnight)

April 14 - Wednesday

Arrive in Amsterdam, take the provided transfer from the airport to your hotel.

Amsterdam Small-Group Canal Cruise Including Snacks and Drinks

April 15 - Thursday

Rijksmuseum Amsterdam Small-Group Guided Tour

Amsterdam Van Gogh Museum Guided Tour & Entry Ticket

April 16 - Friday

Kinderdijk Windmills and Delft Small-Group Tour from Amsterdam

April 17 - Saturday

Flower Parade with Grandstand & Keukenhof Gardens from Amsterdam

April 18 - Sunday

Depart for the airport for your flight home (transfer provided)

Information & Documents



Pricing for solo travelers and for couples is available

Current pricing (as of August 1, 2026)

Solo traveler: US \$2,985

Two people sharing a hotel room: US \$4,587

Does not include flights or trip insurance

This is a small group, limited in size. Please book now before it is not available.



Amsterdam - Do & See

Scenic canals, cosy bars and cafés combine with architectural masterpieces to make Amsterdam one of Europe's most beautiful cities. Take an unforgettable journey through this charming Dutch capital. The Rijksmuseum houses countless works of art, the Van Gogh Museum features 600 pieces by the famous artist, and the Anne Frank House gives you an insight into life in the Second World War. Each has its own unique story, but they all show how magnificent Amsterdam can be.



Rijksmuseum

Museumstraat 1, Amsterdam

+31 20 674 7000

The Rijksmuseum is the largest and most important museum in the Netherlands. It boasts a collection of nearly 8,000 pieces spread over 80 galleries.

Dive into the history of Dutch art and marvel at the magnificent oeuvres from medieval times through the Golden Age. See iconic paintings by Van Gogh, Rembrandt and Vermeer.



Jordaan

Between Singelgracht canal & Prinsengracht canal

The Jordaan is a neighbourhood of the city centre of Amsterdam, west of Prinsengracht canal. Originally a working-class neighbourhood, the Jordaan has become one of the most expensive, upscale and desirable locations in the country. It is home to gorgeous historical residential buildings with cute hofjes (inner courtyards), numerous modern art galleries, speciality shops, cafes and restaurants.

Rembrandt spent the last years of his life in the Jordaan, on the Rozengracht canal. The Anne Frank House is located on the edge of the Jordaan, on the Prinsengracht canal.

Many houses in the Jordaan have a stone tablet on their facade, displaying the profession or family sign of the inhabitants, such as scissors for tailors and a piglet for butchers. See how many you can spot!



Van Gogh Museum

Museumplein 6, Amsterdam
+31 20 570 5200

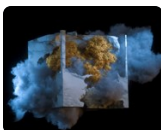
The Van Gogh Museum offers an immersive look at the painter's masterpieces, from the iconic "Sunflowers" to "The Bedroom" and "The Potato Eaters". It presents his paintings, sketchbooks and letters, and documents the evolution of his art, reflecting on themes like love and hope, anxiety and suffering. This venue also highlights his influence on other artists, making it a beacon for art lovers worldwide. Since its inception in 1973, the museum has become a pivotal space for celebrating Van Gogh's legacy.



Moco Museum

Honthorststraat 20, Amsterdam

Moco Museum packs big-name modern and contemporary art into the 1904 Villa Alsberg, a townhouse steps from the Rijksmuseum. Since 2016, its intimate (if somewhat cramped) rooms have showcased Banksy, Basquiat and Kusama alongside rising stars, all sourced from private collections. The permanent Banksy exhibition shares space with rotating shows, while the gift shop peddles cheeky art merch. Expect queues for Yayoi Kusama's infinity rooms or Warhol's pop pieces; early mornings or late afternoons ease the squeeze. More accessible than scholarly, it's ideal for art newcomers or those short on time.



Nxt Museum

Asterweg 22, Amsterdam

Nxt Museum pioneers Amsterdam's digital art frontier, where immersive installations dissolve the lines between technology and human perception. Housed in a repurposed industrial space, it commissions large-scale works that interrogate AI, virtual worlds and machine-driven realities. Past exhibitions have explored themes like fluid identities in digital realms ("UFO—Unidentified Fluid Other"), the impact of surveillance tech ("Shifting Proximities"), and kinetic sculptures that react to human movement ("Life in a Different Resolution").

The museum's ever-evolving programming, from pulsating data sculptures to algorithm-generated soundscapes, demands active participation, not passive viewing. Recent shows like "Still Processing" warp light and sound to challenge how we interpret visual information. Ideal for tech-curious visitors, though those craving traditional art might find it jarring.



Anne Frank House

Westermarkt 20, Amsterdam
+31 20 556 7105

The Anne Frank House is the hiding place where Anne Frank wrote her famous diary during World War II. Now a museum, it recreates the war and holocaust years. Quotations from the diary, photographs, films and original objects belonging to the people in hiding and those who helped them all serve to illustrate the events which occurred at this location. Anne's original diary is on display in the museum as well.



Day Trip to Zaanse Schans, Edam, Volendam & Marken from Amsterdam

Discover the jewels of the Dutch countryside on a fun day trip to Zaanse Schans, Edam, Volendam, and Marken leaving from Amsterdam.

See typical Dutch windmills that are still in use today. Visit a local cheese producer, where the cheese master will explain how they produce Gouda and Edam cheeses. Discover the secrets of the klomp, the traditional Dutch clog, and much more.



STRAAT Museum

NDSM-Plein 1, Amsterdam
+31 20 370 9630

STRAAT Museum redefines the gallery experience inside a spacious warehouse at Amsterdam's NDSM wharf, reachable via a free ferry from Centraal Station. Inside, over 180 monumental works by 170 global artists (including Eduardo Kobra's towering Anne Frank mural) were created on-site, preserving the spontaneity of outdoor graffiti. The raw, industrial space lets you watch artists at work during rotating exhibitions.

Unlike traditional museums, STRAAT embraces street art's rebellious roots: massive stencils by Banksy-esque provocateurs share space with hidden tags. The café serves gluten-free treats, and the gift store stocks affordable prints. Post-visit, explore NDSM's open-air murals that blur the line between museum and street art.



De Wallen

Beursplein, Amsterdam

Every visitor is aware of the existence of Amsterdam's red light district, locally referred to as De Wallen. Some head there straightaway while others prefer to walk around it — the choice is yours. The truth is, you will likely end up wandering through the area simply because of its location right in the city centre.

The best way to get acquainted with the city's most notorious neighbourhood and discover its stories and secrets is by joining a walking tour.

Follow your guide through winding cobblestone streets and narrow alleys as you learn the history behind Amsterdam's infamous adult destination.

See, along the way, oddities like the world's first condom shop, the Museum of Prostitution, as well as little-known sculptures, and sex theatres.



Jewish Historical Museum & Jewish Cultural Quarter

Joods Museum, Nieuwe Amstelstraat 1
+31 20 531 0310

When visiting the Jewish Quarter, make sure to make time for its several attractions — the Jewish Historical Museum, Children's Museum, the Great Synagogue and the Dutch Theatre (Hollandsche Schouwburg). All of these are located within a short walking distance from one another.



Amsterdam Open Boat Canal Cruise

Departure from Anne Frank House, Central Station or Rijksmuseum

Admire the sights along Amsterdam's UNESCO World Heritage canals on a 1-hour luxury boat ride. Get comfortable in your seat, grab a drink from the cash bar, and enjoy the scenic ride through several of the city's landmarks like the Museum Quarter and the infamous Red Light District.



Royal Palace

Koninklijk Paleis, Dam
+31 20 522 6161

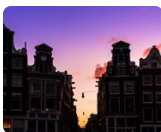
The Koninklijk Paleis (Royal Palace) on Amsterdam's Dam Square is one of three palaces still in use by the Dutch royal family. When not used for state visits, award ceremonies or other official functions, visitors can explore the magnificent interior and discover the rich history of the building.



Heineken Experience

Stadhouderskade 78, Amsterdam
+31 20 721 5300

The former Heineken Brewery in Amsterdam offers some 3,000 square metres of special exhibition space. Learn more about Heineken's rich history, the tradition and craft of brewing, and the people behind this multinational company in this monumental building located at the Stadhouderskade. Good to know: two drinks are included in the admission price.



Negen Straatjes

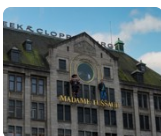
Wolvenstraat 9, Amsterdam

The Negen Straatjes (nine little streets) intersect the main canals between the Leidsestraat and the Jordaan district, and are dotted with great restaurants, cafes, art galleries, jewellers, boutiques and vintage stores. With an exceptional array of styles, trends and prices, this area is truly a shopper's paradise.



Vondelpark

The Vondelpark is one of the most popular parks in the Amsterdam, right next to the Rijksmuseum. Locals and tourists alike come here to spend some time in the sun, play games together, bike, stroll hand-in-hand, read a book or simply enjoy the serene ambiance that this cosy park has to offer. It is a favourite haunt of dog owners and their pets. Don't miss the colony of about 4,000 wild parakeets that has flourished in the park since the mid-1970s.



Madame Tussauds Amsterdam

Dam 20, Amsterdam
+31 20 522 1010

You won't see so many celebrities gathered together anywhere else. From film stars to sporting heroes, from the Golden Age to modern times, national and international artists, Madame Tussauds truly has something for everyone.



A'dam Tower

A'DAM Toren, Overhoeksplein 1
+31 20 237 6310

A'dam is the iconic and controversial tall building next to the Eye Film Institute and opposite Central Station. It calls itself "a tower of many talents": you can grab a bite, work in a coworking space, rave at the club and spend the night at the hotel here. The tower hosts some major creative labels, so the crowd is always interesting.

For some adrenaline, check out the A'dam Lookout — an observation deck with a panoramic view of Amsterdam, an interactive exhibition and free audio tour about Amsterdam's history and culture. A swing that lets you dangle your feet off the edge of the building is the cherry on top.



Rembrandt House Museum

Museum Het Rembrandthuis, Jodenbreestraat 4
+31 20 520 0400

The Rembrandt House Museum will be interesting for people who want to know more about the painter's life, his work and about the Dutch Golden Age in general. The painter lived and worked in the house between 1639 and 1656 and these days visitors can see the reconstruction of the 17th-century interior.

In addition to the main attraction, the museum has great temporary exhibitions as well as an interactive one for kids. A worthy cultural destination for the entire family.



Westergas

Westergasfabriek, Westerpark
+31 20 586 0711

Once the city's gasworks, the late 19th-century industrial buildings of Westergas are now one of Amsterdam's most vibrant creative hubs. At its core, Westergas is an event venue surrounded by hip tempting bars, restaurants, coffee roasters, an artisanal microbrewery, a small arthouse cinema, and a whole lot of creative businesses.



Hortus Botanicus

Plantage Middenlaan 2a, Amsterdam
+31 20 625 9021

Hortus Botanicus is one of the world's oldest botanical gardens established in 1638 as an herb garden with medicinal plants for Amsterdam doctors and pharmacists. The plants were brought here from all over the world by the traders of the Dutch East India Company (VOC). Today, Hortus Botanicus holds more than 6,000 different plants, including unique ones, like the 2,000 years old agave cactus and a 300-year-old Eastern Cape giant cycad. The garden's orangery has a beautiful cafe with a large outside terrace open to the garden. Find some peace and quiet here, especially on a drizzly day.



New Church

Nieuwe Kerk, Dam Square
+31 20 626 8168

The New Church (or Nieuwe Kerk) isn't just a regular 15th-century church. It played an important role throughout history, and hosted the inaugurations of multiple Dutch kings and queens. Today's royalty — the Dutch king and queen — exchanged vows here, too. These days the church frequently hosts various exhibitions.



Amsterdam Noord's Renovated Shipyard (NDSM)

NDSM-Plein 28, Amsterdam

NDSM, the renovated shipyard in Amsterdam Noord is a live music performance space with a strong industrial vibe. The complex houses creative businesses, small workshops, clubs, bars and eateries.

Take one of Amsterdam's free ferries and come here for hip waterside hangouts, frequent festivals and events. The famed Botel and Crane Hotel Faralda are located nearby, so consider spending the night in the neighbourhood.



Amsterdam Museum

Kalverstraat 92, Amsterdam
+31 20 523 1822

The Amsterdam Museum tells the compelling story of the growth and heyday of the Dutch capital. Discover seven centuries of the city's history — once a small settlement on the banks of the Amstel, and now a bustling, diverse metropolis. The rich collection of works of art, objects and archaeological finds brings to life the fortunes of the Amsterdammers of days gone by.



Singel Flower Market

Bloemenmarkt, Singel 630–600

The Singel Flower Market is one of Amsterdam's most colourful attractions. The small shops are located inside a row of floating barges — a holdover from the days when the flowers arrived in Amsterdam every day from the countryside by boat. At the flower market you'll find tulips of every colour, either in bouquets or as bulbs to plant at home. If you plan to buy bulbs to take out of the country, be sure they have a "customs cleared" stamp on the packet so you won't have trouble at the border.

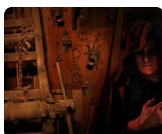


National Maritime Museum

Het Scheepvaartmuseum, Kattenburgerplein 1

+31 20 523 2222

The National Maritime Museum invites its visitors to discover how Dutch culture has been shaped by the sea. The building has been completely restored and modernised, the courtyard now covered by a glass roof. The museum includes a restaurant, a waterside terrace and even a replica of the Dutch East India Company ship "Amsterdam" moored outside.



Amsterdam Dungeon

Rokin 78, Amsterdam

+31 20 530 8500

The Amsterdam Dungeon brings 500 years of dark history to life with 12 shows, 7 actors and 1 terrifying experience. Can you survive the horrific plague during the 80 minute tour? Make sure you don't get tortured by the executioner Peter Titelmann from the Spanish Inquisition or get lost in the mirror labyrinth. There is also a roller coaster for the really brave visitors.



H'ART Museum (formerly Hermitage Amsterdam)

Amstel 51, Amsterdam

+31 20 530 8755

H'ART Museum, situated along the Amstel river in Amsterdam, showcases a diverse array of global art and stories. Unique exhibitions, ranging from world-renowned collections to innovative displays, are featured in this iconic location. Once affiliated with Saint Petersburg's Hermitage Museum, H'ART now stands independently. Housed in the historic Amstelhof, a classic 1681 edifice, the museum also offers an array of activities including concerts, educational programmes, and a vibrant café, all set within an inviting indoor garden.



Museum of the Canals

Grachtenmuseum, Herengracht 386

+31 20 4211 656

A visit to Het Grachtenhuis (the Canal House) is the perfect way to learn more about the history of Amsterdam's canal ring. The museum looks at the 17th-century city expansion projects that led to Amsterdam's ring of canals which received UNESCO World Heritage status in 2010. After seeing the interactive displays, you'll look at Amsterdam in a whole new light when wandering through the city's streets or taking a canal cruise.

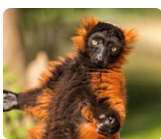


Eye Filmmuseum

IJpromenade 1, Amsterdam

+31 20 589 1400

The Eye Filmmuseum screens classic and art-house movies on a daily basis. If you love films and cinematography, be sure to visit this new ultramodern building along the IJ waterway, which is home to an internationally renowned collection of films covering the whole history of cinema. The museum's extensive programme includes exhibitions and events examining the history of film and contemporary cinematographic developments. Pop in to see their collection of film posters!



Artis Royal Zoo

Plantage Kerklaan 38-40, Amsterdam
+31 20 523 3670

One of the oldest zoos in all of Europe, ARTIS contains multiple species of land and marine animals, as well as an aquarium and a planetarium. The zoo grounds invite for a pleasant stroll among the trees and give the visitors the opportunity to admire a myriad of animals ranging from chimps to elephants.



Frans Hals Museum

Groot Heiligland 62, Haarlem
+31 23 511 5775

Haarlem's Frans Hals Museum is home to the largest collection of paintings by Frans Hals in the world. Hals, the most famous Haarlem painter of the Golden Age, specialised in portraits. In addition to paintings by Hals, the museum has works by his predecessors and his contemporaries, as well as furniture, ceramics, glass and silver.



Het Concertgebouw

Concertgebouwplein 10, Amsterdam
+31 20 671 8345

Built in 1888, the Concertgebouw is a world-famous concert hall located in the city centre. Take a guided tour and discover some of the hidden areas of this magnificent building, such as the backstage and the attic above the Main Hall, while listening to some interesting anecdotes.



House of Gassan

Nieuwe Uilenburgerstraat 173-175, Amsterdam
+31 20 6225 333

In the historical heart of Amsterdam, rough diamonds are transformed into dazzling jewels every day. Book a free 1-hour tour and delve into the exciting world of diamond cutting at House of Gassan, where four centuries of craftsmanship and tradition are brought to life.



Royal Coster Diamonds

Paulus Potterstraat 2-6, Amsterdam
+31 20 30 55555

Each year, about 340,000 visitors come to see the Royal Coster Diamonds craftsmen at work. Free guided tours demonstrating the process of cutting and polishing diamonds are led by Coster's accommodating staff. The tours are available in more than 24 languages.



Amsterdam Exchange Experience

Beursplein 5, Amsterdam

The famous Amsterdam Exchange index (AEX) throws open its doors to the public with this new attraction taking visitors on an exciting interactive journey from the beginnings of the Dutch East India Company right through to today's modern electronic trading floor.



NEMO Science Museum

Oosterdok 2, Amsterdam
+31 20 531 3233

NEMO is the largest science centre in the Netherlands. With five floors full of exciting things to do and discover, this is the perfect place for anyone with an inquisitive mind. Exhibitions, theatre performances, films, workshops and demonstrations: you will smell, hear, feel and see how the world works.



Allard Pierson Museum

Oude Turfmarkt 127-129, Amsterdam
+31 20 525 7300

Allard Pierson Museum narrates stories of ancient civilisations via informative displays which include artefacts from the Great Roman Empire, Ancient Egypt, Ancient Greece, Etruria, and Near East. This archaeological museum is sponsored by the University of Amsterdam.

April 13 - Tuesday



Flights from the United States to Amsterdam (overnight)

April 14 - Wednesday



Arrive in Amsterdam, take the provided transfer from the airport to your hotel.

Hotel: Radisson Blu Hotel (in the city center)

Website: <https://www.radissonhotels.com/en-us/hotels/radisson-blu-amsterdam>



Amsterdam Small-Group Canal Cruise Including Snacks and Drinks

April 15 - Thursday



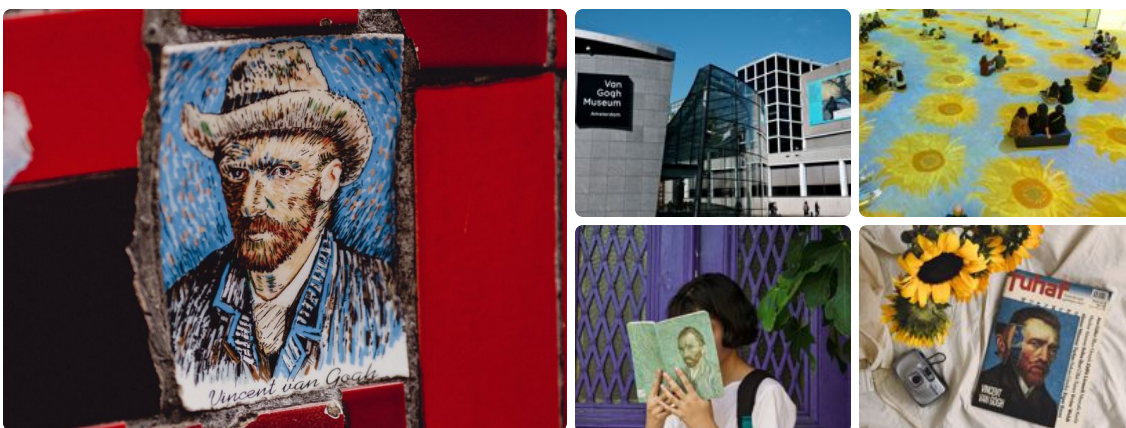
Rijksmuseum Amsterdam Small-Group Guided Tour

During this tour, through the permanent collection in the Rijksmuseum, you will explore how the artists Rembrandt and Vermeer captured the incredible expansion of the Dutch Golden Age. See the people, the objects, and the paintings that define this unprecedented era of Dutch history, and explore how the art reflects the changing values and beliefs of the republic. Meet your guide at the Cobra Cafe at Museumplein. Right at the starting time of the tour, the guide will enter the museum with the group. People who are late will unfortunately lose their ticket, as the museum works with strict timeslots. After the 2-hour guided tour inside the Rijksmuseum, you can stay as long as you wish, relax at the cafe or continuing appreciating the work of arts.



Amsterdam Van Gogh Museum Guided Tour & Entry Ticket

Smallest group tours to Van Gogh Museum and an art historian as your guide. In this tour we will dive deep into the life, art and inspiration of Vincent. You will learn why Van Gogh started taking up the brush at 27. Discover the importance of his beloved brother Theo in his life. You will get a better understanding about the different artistic periods, for example his 'dark period' in Brabant, his experimental period in Paris, and his turbulent time with Gauguin in the yellow house in Arles. Van Gogh was tormented by his mental difficulties, learn how this shows, next to his genius and his temper, in his masterpieces such as 'The Potato Eaters', 'The Sun Flowers', 'The Yellow House' and 'The Almond Blossom'.



April 16 - Friday



Kinderdijk Windmills and Delft Small-Group Tour from Amsterdam

On this small group tour, we combine beautiful landscapes and the historic sites of Kinderdijk and Delft. Our experienced guides Eva and Sarah are skilled drivers and great hosts! First we visit UNESCO world heritage site Kinderdijk, with its 19 windmills keeping the land dry for centuries! A boat tour and visit to the mills and pumping station is included. We continue to the picturesque city of Delft, home to the famous Royal Delft Blue china factory! We first visit the town with its canals and gables. There will be time to visit the "new" and the "old" churches, with the graves of William of Orange and many other royalties. Or the Vermeer Center, dedicated to the famous painter Johannes Vermeer. Around the market square and famous town hall there will be time for lunch. Before we head back to Amsterdam we visit the Royal Delft china factory and flagship store,.



April 17 - Saturday



Flower Parade with Grandstand & Keukenhof Gardens from Amsterdam

Have a spectacular day on 17 April filled with color, scents, and pure joy at the Flower Parade and Keukenhof Gardens. Your Grandstand seat ensures a VIP view of the parade as it passes by. Don't miss out on a once-in-a-lifetime experience! Join us for a spectacular day filled with color, scents, and pure joy at the Flower Parade and Keukenhof Gardens. Witness the 79th edition of the Flower Parade, a Dutch tradition that captures the essence of spring. Marvel at the intricate floats adorned with tulips, daffodils, and hyacinths while enjoying a delicious lunch on Saturday, April 18th. Your reserved spot on the grandstand ensures a VIP view of the parade as it passes by. Immerse yourself in the beauty of Keukenhof Gardens in the afternoon, where you'll discover a dazzling array of flowers in full bloom. Let your senses come alive as you wander through this floral paradise at your leisure. You can stay as long as you like in Keukenhof Gardens. The last bus departs at 6:30 PM.



April 18 - Sunday



Depart for the airport for your flight home (transfer provided)

If you would like to stay in the Amsterdam area longer, ask Sue about the 3 night add-on through Delta Vacations that includes Comfort Class flights and 3 nights at the Kimpton De Witt Amsterdam hotel. Pricing depends on your gateway (home) city. As an example, from Atlanta for a single it is currently \$3200.